

6/H-76 (xiv) Syllabus-2019

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(May-June)

COMMERCE

(Honours)

(Entrepreneurship Development)

(BC-602)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Who is a woman entrepreneur? Briefly explain the problems faced by women entrepreneurs in India. 3+12=15

Or

- (a) Discuss the pros and cons of being an entrepreneur. 10
- (b) Briefly explain enterprise life cycle. 5

2. Define MSME as per the latest MSMED Act. Discuss the problems faced by MSMEs in India. 5+10=15

Or

- (a) What are ancillary industries? 3
- (b) Discuss the role of MSMEs in the development of the Indian economy. 12

3. Discuss the importance of financial and social feasibility for a new business opportunity. 15

Or

Explain the steps involved in starting-up a business venture in a State like Meghalaya.

4. What is a business plan? Why is a business plan important? What are the common pitfalls to be avoided while preparing a business plan? 3+6+6=15

Or

Explain any *two* aspects of business plan from the following : $7\frac{1}{2} \times 2 = 15$

- (a) Technical Analysis
- (b) Human Resource Analysis
- (c) Marketing Analysis

5. Discuss, in brief, the financial and non-financial assistance provided to MSMEs by commercial banks and KVICs respectively. $7\frac{1}{2} + 7\frac{1}{2} = 15$

Or

Write short notes on any *three* of the following : $5 \times 3 = 15$

- (a) EDP
- (b) EDII
- (c) SIDBI
- (d) DIC
- (e) SFC
- (f) Types of industrial estate
